



NEEDS OF ACCESSIBILITY AND DESIGN FOR ALL IN TOURISM FOR ALL

International Conference in Lousã (Portugal) – 19 - 20 November 2009

Thursday 19, November 2009

09h00 Registration

WELCOME AND OPENING

09h30 Fernando Carvalho Mayor of Lousã
 09h40 Representative National Rehabilitation Bureau
 09h50 Ernesto Carvalhinho Provider of Lousã
 10h00 Jorge Umbelino *Turismo de Portugal*

Tourism for All – a benefit for citizens and society

10h20 Francesc Aragall Proasolutions,SL - Catalonia
 10h40 Lillian Muller ENAT
 11h00 Eugenia Lima Superior School of Education of Coimbra

Economic Effects of Tourism For All

11h20 Peter Neumann Munster University/Neumann Consultants - Germany

11h40 Coffee break

Synergetic Solutions of “Design for All” as a need of the Tourism for All

12h00 Nuno Peixoto Proasolutions.pt
 12h20 Alexandra Quaresma *Metro Mondego*
 12h40 Nuno Raposo Electric Car Portuguese Assoc.

13h00 Lunch

Marketing and Communication in Tourism for All

14h40 António Fontes RDPE

Design for All in services, heritage, leisure attractions, activities and equipments

15h00 Federico Martínez-Carrasco Sol Meliá Hotels&Resorts - Spain
 15h20 Florent Orsoni Crisalide - France
 15h40 Antoine Tesson Crisalide - France

16h00 Ana Garcia Accessible Portugal
 16h20 Filipe Carvalho Project “Lousã, an Accessible Tourist Destination”

16h40 Coffee Break

Certification

17h00 Imma Bonet “Towns and Cities For All” Flag – Design for All
 17h20 Carlos Pereira Portugal Accessible Beaches Flag – Rehabilitation National Institute
 17h40 Ernesto Carvalhinho “Lousã Acessível” Label – Office for Disabled People in Lousã

18h00 CLOSING SESSION

Friday 20, November 2009

HH.RR. Education as a Need of the Tourism For All

09h30 Acácio Duarte CECD – MIRA SINTRA
 09h50 José Luis Marques Hotel and Tourism Management School of Coimbra
 10h10 Isabella Steffan Polytechnic Institute of Milan - Italy

Opportunities for “Tourism For All”

10h30 Miodrag Pocuc CZUNS - Serbia
 10h50 Ercan Tural AYDER (Turkey)
 11h10 Elizabeth Kastenholz Aveiro University

11h30 Coffee Break

DEBATE

11h50 Alexandra Pimenta Rehabilitation National Institute

Proposals For The Development Of Accessible “Tourism For All” In Portugal

13h00 CLOSING SESSION